Anchor Global
WEB STUDIO

Website Design Packages

Professional, mobile-friendly websites for businesses, churches, schools and shops. Anchor your business online — pick the plan that fits your budget.

BASIC

GET ONLINE FAST

$499

one-time payment

- ✓ 1–3 page website
- ✓ Mobile-friendly template design
- ✓ Contact form + WhatsApp / call button
- ✓ Social media links
- ✓ Free SSL (secure padlock)
- ✓ Basic Google setup
- ✓ 1 round of changes
- ✓ Ready in 5–7 days

BEST FOR
Freelancers, side hustles, events, personal pages

GOLD

THE SOLID STANDARD

$999

one-time payment

- ✓ Up to 6 pages
- ✓ Customized design in your colors
- ✓ Domain + hosting for 1 year
- ✓ 2 business email accounts
- ✓ Blog / news section
- ✓ Google Maps + reviews section
- ✓ On-page SEO + Google Analytics
- ✓ 2 rounds of changes
- ✓ Ready in 10–14 days

BEST FOR
Small businesses, churches, consultants

PREMIUM

MOST POPULAR

$2,499

one-time payment

- ✓ Up to 12 pages
- ✓ Custom design (not a template)
- ✓ Online booking / appointments
- ✓ Online store (up to 30 products)
- ✓ Simple logo design
- ✓ Copywriting for 5 pages
- ✓ Live chat + newsletter signup
- ✓ Google Business Profile setup
- ✓ 3 rounds of changes
- ✓ Ready in 3–4 weeks

BEST FOR
Growing businesses, clinics, schools, salons

PLATINUM

EVERYTHING, DONE FOR YOU

$5,999

one-time payment

- ✓ Up to 25 pages
- ✓ Fully custom design + brand kit
- ✓ Online store (up to 150 products)
- ✓ Customer accounts / members area
- ✓ Website in 2 languages
- ✓ All pages professionally written
- ✓ Advanced SEO + monthly report (3 mo.)
- ✓ Speed, security & daily backups
- ✓ 5 rounds of changes
- ✓ Ready in 5–7 weeks

BEST FOR
Established brands, e-commerce, organizations

EVERY PLAN INCLUDES Mobile & tablet friendly design • Free SSL security • Fast-loading pages • Contact form • Social media links • You own your website and content • Free support after launch

All prices are in US dollars. Prices are confirmed on your written quote and held for 30 days.

Compare Every Feature

A side-by-side look at exactly what you get in each plan.

	BASIC $499	GOLD $999	PREMIUM $2,499	PLATINUM $5,999
DESIGN & PAGES				
Number of pages	1–3	Up to 6	Up to 12	Up to 25
Design style	Ready template	Customized template	Custom design	Custom + brand kit
Mobile & tablet friendly	✓	✓	✓	✓
Design preview before building	—	—	✓	✓
Logo design	—	—	Simple logo	Logo + brand kit
Stock photos included	Up to 5	Up to 15	Up to 40	Unlimited
Photo gallery / video section	—	✓	✓	✓
Rounds of changes (revisions)	1	2	3	5
DOMAIN, HOSTING & EMAIL				
Domain name (.com), 1st year	Setup only*	✓	✓	✓
Web hosting, 1st year	Setup only*	✓	✓	Premium fast hosting
Free SSL security certificate	✓	✓	✓	✓
Business email (you@yourbusiness.com)	—	2 accounts	5 accounts	10 accounts
CONTENT & WRITING				
Website text (copywriting)	You provide	We polish yours	We write 5 pages	We write all pages
Blog / news section	—	✓	✓	✓
We upload your text & photos	✓	✓	✓	✓
FEATURES				
Contact form	✓	✓	✓	✓
WhatsApp / click-to-call button	✓	✓	✓	✓
Google Map & directions	—	✓	✓	✓
Reviews / testimonials section	—	✓	✓	✓
Newsletter / email signup	—	—	✓	✓
Live chat	—	—	✓	✓
Online booking / appointments	—	—	✓	✓
Online store (sell products)	—	—	Up to 30 products	Up to 150 products
Online payments (Stripe, PayPal, Square)	—	—	✓	✓
Customer accounts / members area	—	—	—	✓
Website in 2 languages	—	—	—	✓
GOOGLE, SEO & MARKETING				
Site submitted to Google	✓	✓	✓	✓
On-page SEO	—	✓	✓	Advanced SEO
Google Analytics (visitor tracking)	—	✓	✓	✓
Google Business Profile setup	—	—	✓	✓
Social media feed on website	—	—	✓	✓
Monthly SEO & traffic report	—	—	—	First 3 months
SPEED, SECURITY & SUPPORT				
Speed optimization	Basic	Standard	Advanced	Advanced
Security protection & firewall	Basic	Standard	Advanced	Advanced
Automatic backups	—	Weekly	Weekly	Daily
Training on how to update your site	—	Video guide	1 live session	2 live sessions
Free support after launch	14 days	30 days	60 days	90 days
Delivery time	5–7 days	10–14 days	3–4 weeks	5–7 weeks

* Basic plan: we set up the domain and hosting in your name; you pay the provider directly (usually $60–$150 per year).

Add-Ons

Need something extra? Add it to any plan.

ADD-ON	PRICE (USD)	BILLED
Extra page	$75	per page
Professional copywriting	$60	per page
Logo design	$150	one-time
Full brand kit (logo, colors, fonts, business card design)	$350	one-time
Extra products uploaded to online store	$40	per 10 products
Online booking / appointment system	$200	one-time
Online store add-on for Basic or Gold plan	$500	one-time
Extra business email account	$30	per account / year
Google Business Profile setup	$99	one-time
Social media page setup (Facebook, Instagram, TikTok)	$150	one-time
Website redesign of an existing site	—	15% off plan price
Rush delivery (half the normal time)	—	+25% of plan price
Extra round of changes	$50	per round

Monthly Care Plans

Keep your website safe, fast and up to date after the free support period ends. Cancel any time.

ESSENTIAL CARE

$49 /month

billed monthly

- ✓ Hosting & domain renewal managed
- ✓ Software & plugin updates
- ✓ Security monitoring
- ✓ Monthly backup
- ✓ 30 minutes of small edits / month

BUSINESS CARE

$99 /month

billed monthly

- ✓ Everything in Essential
- ✓ Weekly backups
- ✓ 1 hour of edits / month
- ✓ Speed check & fixes
- ✓ Monthly visitor report

GROWTH CARE

$199 /month

billed monthly

- ✓ Everything in Business
- ✓ Daily backups
- ✓ 3 hours of edits / month
- ✓ SEO improvements every month
- ✓ 2 blog posts written / month

How It Works & Payment Terms

1. Free consultation — we talk about your business, goals and the plan that fits.
2. Deposit — 50% to start work; the remaining 50% is paid before the site goes live.
3. Design & build — you review the site and request changes (within your plan's rounds).
4. Launch & training — we publish your website and show you how to use it.

- Domain and hosting renew yearly after the first year at the provider's price.
- Third-party costs (paid plugins, payment-processor fees, premium fonts) are paid by the client.
- Delivery times start once we receive your deposit, text and photos.
- Prices are confirmed on your written quote and held for 30 days.